

MAIN AUDITORIUM

10:00 - 11:00

HELLO FOOD 4 FUTURE 2024

DECALOGUE OF SUCCESSFUL INNOVATION

11:00 - 12:00

CHALLENGES AND TRENDS IN FOOD INDUSTRY AND SUPPLY CHAIN (COOs Debate)

12:00 - 13:00

OPENING CEREMONY

13:00 - 14:00

360º SUSTAINABILITY: MINIMIZE WASTE

14:00 - 15:30

LEADERSHIP SUMMIT
(by invitation only)*

15:30 - 16:30

ULTRA PROCESSED FOODS

16:30 - 17:30

TOWARDS SUSTAINABILITY WITHOUT HARMING FOOD SAFETY

17:30 - 18:00

CARBON AND CIRCULAR ECONOMIES IN THE FOOD INDUSTRY

VERTICAL FORUMS

BEVERAGES

NEW TECHNOLOGIES TO ENSURE FOOD SAFETY IN A BEVERAGE FACTORY

SEEKING SUSTAINABILITY TO REDUCE THE ENVIRONMENTAL IMPACT

PERSONALIZATION CUSTOMIZATION AS DRIVERS FOR INNOVATION IN BEVERAGES

RETOS Y OPORTUNIDADES EN LA TRANSFORMACIÓN DIGITAL DEL SECTOR DEL VINO

LIVESTOCK & MEAT

SUSTAINABLE ANIMAL PROTEIN PRODUCTION

BARRIERS TO INCREASE EFFICIENCY AND PRODUCTIVITY OF ANIMAL PROTEIN PRODUCTION

A ONE HEALTH APPROACH TO STRENGTHENING ANTIMICROBIAL STEWARDSHIP

VERTICAL FORUMS

EIT FOOD

HEALTHY AGING

INNOVATION IN OPTIMAL PROTEIN

COMMUNICATION (FAKE NEWS) AND SOCIAL ACTIVISM

AGRITECH

SMART FARMING: DIGITAL TRANSFORMING

EUROPEAN AGRIFOOD AND ALGAE

NOVEL APPROACH TO FOOD BIOTECHNOLOGY

FOODTECH STARTUP FORUM

FOODTECH STARTUP FORUM

FOODTECH STARTUP FORUM

PLANT MANAGER SUMMIT

SMART MANUFACTURING

TECNOLOGÍAS PARA LA REDUCCIÓN Y VALORIZACIÓN DEL DESPILFARRO ALIMENTARIO

GENERATIVE ARTIFICIAL INTELLIGENCE

ROBOTICS AND PROCESS AUTOMATIZATION

SMART MANUFACTURING

EFFICIENCY OF WATER USE

ROBOTICS AND DIGITAL TWINS IN FOOD PLANTS

SMART GRIDS AND RENEWABLE ENERGIES

LUNCH TIME

BTEM AWARDS 2024

WEDNESDAY 17 APRIL 2024

MAIN AUDITORIUM

- 10:00 - 11:00: INFORME SECTORIAL AGROALIMENTARIO CaixaBank Research
- 11:00 - 12:00: INFLATIONARY ENVIRONMENT AND FALL IN CONSUMPTION (CEOs DEBATE)
- 12:00 - 13:00: LOCAL BRANDS VS GLOBAL BRANDS VS MDD (CEOs debate)
- 13:00 - 14:00: NEW CHANNELS AND COMMERCIAL MODELS TO REACH THE CONSUMER (CEOs debate)
- 13:00 - 14:00: RETAIL STRATEGIES: LOW-COST, DIGITAL, ASSORTMENT, DELIVERY, AGGREGATORS...

LEADERSHIP SUMMIT
(by invitation only)*

- 14:00 - 15:30: LEADERSHIP SUMMIT (by invitation only*)
- 15:30 - 16:30: HOW CONSUMER INSIGHTS CAN BRING INNOVATION OPPORTUNITIES TO THE FOOD SECTOR
- 16:30 - 17:30: BRAND AWARENESS AND LOYALTY (I)
- 17:30 - 18:00: BRAND AWARENESS AND LOYALTY (II)

VERTICAL FORUMS

- FISHERIES & SEAFOOD**
- SMART FISHING: AI GENERATIVE
- SAFETY, CONTROL AND TRACEABILITY IN FISH VALUE CHAIN
- DIGITALIZATION, ANIMAL WELFARE AND SUSTAINABLE AQUACULTURE

DAIRY FOOD CHAIN

- CONTRIBUTION OF DAIRY PRODUCTS TO A HEALTHY AND SAFE DIET
- IN SEARCH OF PROBIOTICS AND POSTBIOTICS FOR THE FUTURE: FUNCTIONAL PROBIOTIC DRINKS
- SUSTAINABLE AND DIGITAL SUPPLY CHAIN

C-LEVEL AGENDAS

EUROPEAN FOODTECH NATIONS SUMMIT

R&D SUMMIT

- FOOD SAFETY & SECURITY IN A CHANGING WORLD
- PRECISION FERMENTATION AND SUBSTRATES
- FOOD FOR HEALTHY PLANET AND PEOPLE: PROTEIN DIVERSIFICATION

FOODTECH STARTUP FORUM

FOODTECH STARTUP FORUM

FOODTECH STARTUP FORUM

PLANT MANAGER SUMMIT

- INDUSTRIAL SENSORS**
- INTELLIGENT SENSING FOR SMART FOOD CHAIN
- ROBOTICS AND AUTOMATION IN VERTICAL FARMING
- DISRUPTIVE TECHNOLOGIES IN FOOD PRODUCTION

CIO'S SUMMIT

- CYBERSECURITY IN FOOD PLANTS
- DIGITAL TWIN
- DIGITAL PLATFORMS FOR FOOD SECTOR

LUNCH TIME

FOODTECH INNOVATION AWARDS 2024

THURSDAY 18 APRIL 2024

MAIN AUDITORIUM

10:00 - 11:00
11:00 - 12:00
12:00 - 13:00
13:00 - 14:00
14:00 - 15:30
15:30 - 16:30
16:30 - 17:30

DESAFIOS, HABLAMOS CON LOS CEOS DE LAS PYMES ALIMENTARIAS SOBRE LOS RETOS DEL SECTOR

FRIENDLY MACHINES

EATTENDENCIAS

THE EMPOWERED CONSUMER SUSTAINABLE, HEALTHY AND AFFORDABLE (CMOs debate)

THE EMPOWERED CONSUMER FOCUS ON TRENDS & FUNCTIONAL FOODS (CMOs debate)

LEADERSHIP SUMMIT
(by invitation only)*

VERTICAL FORUMS

SNACKING, PASTRY & BAKERY

INNOVATION AND SUSTAINABILITY

NEW INGREDIENTS & NEW FLAVOUR IDEAS FOR BAKERY & SNACKING TRENDS

HEALTH, CONVENIENCE AND PLEASURE AS DRIVERS FOR INNOVATION IN SNACKING

VERTICAL FORUMS

FOOD INGREDIENTS

NEW SOURCES TO FILL THE EMERGING PROTEIN GAP

NEXT GENERATION FOOD INGREDIENTS

INNOVATION IN NOVEL FOOD AND FOOD ADDITIVES

FOODTECH STARTUP FORUM

NAVIGATING SUCCESS AND FAILURE IN FOODTECH: INSIGHTS FROM COPORATE VENTURING

NEW HUBS & TECHNOLOGIES TO SCALE UP

AGRIFOODTECH CORPORATES & INVESTMENT FUNDS

EMERGING INVESTMENT OPPORTUNITIES: NAVIGATING THE FUTURE OF FOOD PRODUCTION

INVEST

PLANT MANAGER SUMMIT

VR, AR & DATA ANALYTICS

INTELLIGENT SENSING FOR SMART FOOD CHAIN

FLEXIBLE FOOD PROCESS AUTOMATIZATION

BIG DATA AND ARTIFICIAL INTELLIGENCE IN FOOD INDUSTRY & SUPPLY CHAIN

LUNCH TIME

FOOD GASTRONOMY

DEVELOPING VALUE-ADDED PRODUCTS FOR FOREIGN MARKETS

USING CULINARY INNOVATION TO CREATE NEW FOODS

FOODTECH STARTUP FORUM AWARDS

VR, AR & DIGITAL TWIN

AUGMENTED REALITY FOR FOOD CHAIN INDUSTRIES

HOW DIGITAL TWINS MAY HELP FOOD CHAIN?