



FOODTECH 6.0: KEY FACTS AND FIGURES FOR A SMARTER FOOD SYSTEM



1.The Plant-Based Revolution:

- -The global plant-based food market is expected to reach \$162 billion by 2030. This surge is driven by increasing consumer demand for sustainable and healthconscious alternatives.
- -Sales of plant-based meat alone grew by 27% in 2020 and are projected to continue rising, with a market value estimated at \$7.4 billion by 2025.



2. Sustainability as a Business Imperative:

- -The food and beverage sector accounts for about 30% of global greenhouse gas emissions. As a response, there is a growing push towards sustainable practices, with the goal to reduce emissions by 50% by 2030 in line with global climate targets.
- -Approximately 1.3 billion tons of food are wasted globally each year, representing one-third of all food produced. Technologies that reduce food waste and promote circular economy practices could save the global economy \$700 billion annually.



3. Digital Transformation of the Food Industry:

- analytics, is projected to reach \$12.9 billion by 2027.
- The blockchain food traceability market is expected to grow from \$133 million in 2020 to \$1.4 billion by 2028.



4. Personalized Nutrition:

- The market for personalized nutrition, driven by advances in AI and genomics, is projected to reach \$11.5 billion by 2026. This growth reflects increasing consumer interest in customized health solutions.

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- 80% of consumers are more likely to purchase from a brand that offers personalized experiences.



5. Health and Wellness Focus

- The global market for precision agriculture, including Al-driven farming and data The global market for functional foods, which are enriched with health benefits The market for alternative proteins, including lab-grown meat, insects, and beyond basic nutrition, is expected to grow from \$177 billion in 2021 to \$267 billion by 2027.
 - Consumers are increasingly seeking foods that support immune health, with 75% of global consumers stating that they actively seek ingredients that boost their immune systems.



6. Advances in Food Safety:

-Global food safety testing is expected to grow from \$19.2 billion in 2020 to \$24.6 billion by 2025. This growth is driven by consumer demand for safe, highquality food products.

FOOD 4 FUTURE

- The adoption of rapid microbiological testing methods in food safety is expected to increase by 10% annually, enhancing the industry's ability to detect and respond to foodborne pathogens quickly.



7. Emergence of Novel Food Sources

- algae, is projected to reach \$290 billion by 2035, driven by the need to feed a growing population sustainably.
- Edible insect farming, an emerging industry, is expected to grow at a CAGR of 26.5% from 2020 to 2027, with a potential market size of \$4.63 billion by 2027.

INDUSTRY PROFESSIONALS CHOOSE FOOD 4 FUTURE



32% CEO's

Plant & Production **21%** Manager

Supply Chain & **15%** Operations Manager **13%** Packaging Managers

12% IT Manager

7% Others

AREA OF RESPONSIBILITY

C-Level & General Management

16% Research & Development

20% Operations & Production 10% Digital & IT

17% Quality & Food Safety

6% Packaging & Logisitics

GEOGRAPHIC ORIGIN



57% Spain **6**% Portugal

5% France

5% Germany

4% Belgium

3% Italy

3% UK

2% The Netherlands



4% USA

4% Japan

2% Singapur

2% Brasil

2% Mexico

1% China



8,000+ **PROFESSIONALS**



FROM 34 COUNTRIES



250 **EXHIBITORS**



226 STAKEHOLDERS **INVOLVED**



120 MEDIA PARTNERS



400 INNOVATIONS SHOWCASED

WE BRING TOGETHER ALL THE FOOD SECTORS







15% SEAFOOD



13% DAIRY



10% FRUITS & VEGETABLES





7%
CANNED FOOD &
READY MEALS





IMMERSIVE EXPO & CONGRESS

ALL FOODTECH SOLUTIONS TO IMPROVE YOUR BUSINESS INNOVATION

FOOD 4 FUTURE

AUTOMATION & ROBOTICS

- ROBOTICS
- SOFTWARE & PLCS
- CONNECTIVITY SYSTEMS 👂
- VERTICAL AND HORIZONTAL INTEGRATION SYSTEMS 🗢
 - **CONTROL SYSTEMS**
 - FLEXIBLE AUTOMATION

INDUSTRY 4.0

- ARTIFICIAL INTELLIGENCE 🥰
 - CYBERSECURITY 6
 - 3D PRINTING 🙏
 - AR/VR 🗬
 - IIOT 🛜
- BIG DATA & ANALYTICS 🔢
- BLOCKCHAIN & RFID B
- **CLOUD TECHNOLOGY**

FOOD LOGISTICS

- WAREHOUSE FACILITIES & SMART MANAGEMENT 📵
 - FORKLIFTTRUCKS & ACCESORIES
 - LIFTING EQUIPMENT 📥
 - AGVS #
 - **LOADING SYSTEMS**
 - LABELLING & CODING
 - PALLETS & CONTAINERS
 - SUPPLY CHAIN
 - SECURITY SYSTEMS

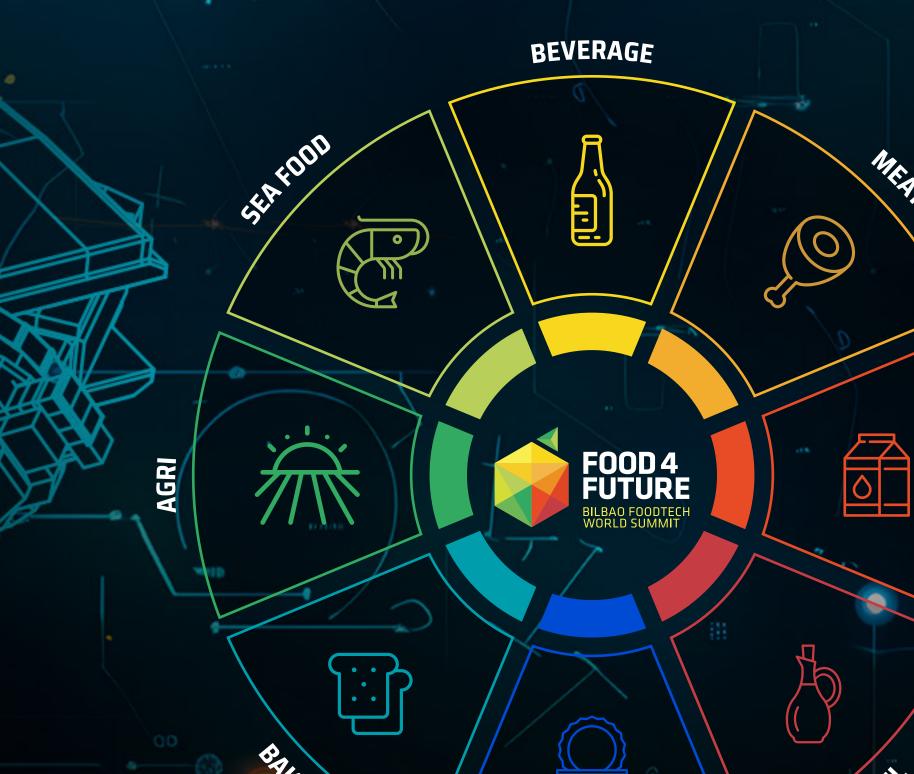
 - TRACEABILITY 🛟

REFRIGERATION & CLIMATE

- REFRIGERATION SYSTEMS **
- COOLING AND FREEZING SOLUTIONS
 - COLD SUPPLY CHAIN 🔅

SUSTAINABILITY

- CIRCULAR ECONOMY 🔆
- FOOD WASTE MANAGEMENT 🛟
- **ENERGY EFFICIENCY SOLUTIONS** (2)
- MAINTENANCE AND INSTALLATIONS ())
 - GREEN LOGISTICS 🍪



FOOD SAFETY

INNOVATION CENTERS

AGRITECH

TRACKING SOLUTIONS

FOOD PROCESSING

PROCESSING MACHINERY

PROCESSING TECHNOLOGY

III PRESERVATION SYSTEMS

FOOD PACKAGING

SMART PACKAGING

QUALITY SYSTEMS

CONSUMABLES

POS / DISPLAY

ECOPACKAGING

PRINTING

DESIGN

PACKAGING MATERIALS

FOOD SCIENCE

BIOTECHNOLOGY

PRESERVATION SYSTEMS

NEXT GENERATION INGREDIENTS

RESEARCH AND DEVELOPMENT

MACHINERY AND EQUIPMENT

FILLING & PACKAGING TECHNOLOGY

PROCESSING AND MANUFACTURING SYSTEMS

SMART FARMING

BIO-TECH SOLUTIONS

EQUIPMENT

LABORATORY

- **MONITORING AND QUALITY**
- **SANITAZING AND CLEANING**
- ANALYSIS AND DETECTION
- **RAW MATERIAL HYGIENE TECHNOLOGY**

CONTRACTOR OF THE PARTY OF THE

PROCESSING

INGREDIENTS

CANNED

Exploring the innovation in foodtech, powering logistics and packaging for the food industry value chain

REFRIGERATION

PACKAGING

DAIRY

LOGISTICS



BILBAO FOODTECH WORLD CAPITAL



Bilbao will host Food 4 Future, the most innovative event to transform the food and beverage industry through cutting-edge technology, smart solutions and automation systems. This is your opportunity to be at the forefront of the food revolution. To be a change maker. To contribute to a future where food technology, innovation, and sustainability go hand in hand. Join us at Food 4 Future - Expo FoodTech, and let's shape the future of food together.



IN OF DECEMBRACIÓN, MANDER PRODUCTECH STARTUP FORUM 2024

WINNER

WINNER

WANTE STATUP FORUM 2024

PRODUCTECH STARTUP FORUM 2024

WINNER

WINNER

WANTE STATUP FORUM 2024

PRODUCTECH STARTUP FORUM 2024

PRODUCTECH STAR

FOODTECH STARTUP FORUM



TECH GUIDED TOURS

EUROPEAN FOODTECH NATIONS SUMMIT







GUEST COUNTRY PARTNER



WELCOME PARTY

LEADERSHIP SUMMIT







PACKAGING 4.0 CONGRESS





Co-located events:





13-15 MAY 2025 BILBAO - BEC







6,000 VISITORS

180 EXHIBITORS

120 SPEAKERS

Food 4 Future - Expo FoodTech offers a comprehensive agenda packed with engaging and business-focused activities. This coming May, Expo FoodTech will be co-located with PICK&PACK Expo, the leading event for innovation in packaging and logistics for the food industry. Don't miss the chance to participate in this exciting edition, featuring unparalleled networking opportunities and new events, such as the **Packaging 4.0 Congress** and the **European Logistics Summit**.

Join us to connect with industry leaders, discover cutting-edge solutions, and shape the future of the food sector!



AN EVENT DEDICATED ONLY TO INNOVATIVE COMPANIES



Participate in the leading event on Food Technology Innovation, and connect with your target to become the leader that guides companies in the digital transformation of their businesses, and the improvement of their competitiveness.

If you are one of them, here we present 5 powerful reasons not to miss this great opportunity for your business:

AMPLIFY YOUR BRAND AWARENESS

2 CONNECT WITH DECISION-MAKERS

TAKE THE STAGE
AND SHARE YOUR
EXPERTISE

UNBEATABLE NETWORKING OPPORTUNITIE

LEAD GENERATION TO DRIVE YOUR BUSINESS FORWARD

PARTICIPATION OPTIONS



The best option is to show your leadership in the sector and stand out from the competition. Locate your booth in the best area of the expo, gain the maximum visibility, participate in the congress, and invite your best clients and prospects, amongst many more activities.



Present your products and solutions to thousands of potential buyers in the expozone. Choose between Premium Zone to enjoy the major traffic to your booth, or Business Zone to economize your investment.



We know how difficult beginnings are. That is why we offer a "Turnkey Pack" so you can participate in the most innovative event in the sector, with the minimum investment.

MORE INFORMATION



NETWORK KNOWLEDGE **BUSINESS OPPORTUNITIES**



PERFORMING STUNNING EXHIBITIONS TO YOUR BUSINESS SUCCESS

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