



**FOOD 4
FUTURE**
BILBAO FOODTECH
WORLD SUMMIT

13-15 MAYO DE 2025 BILBAO - BEC

SMART FOOD SOLUTIONS

CALL FOR SPEAKERS

www.expofoodtech.com

CALL FOR SPEAKERS



Volatility. Uncertainty. Complexity. Ambiguity. Climate change. Health. Technology. Artificial Intelligence. Science. Security. These attributes define the environment in which food companies are currently operating and which is leading them towards one option:

to be flexible and to focus on innovation.

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01. INTRODUCTION TO FOOD 4 FUTURE WORLD SUMMIT

The global pandemic scenario we are currently experiencing has left in the background the macro-trends that continue to run their course, some underlying movements whose impact is of a more strategic nature in the medium or long term. These are global forces that act slowly and confront us with systemic challenges that cannot be ignored or lost sight of: they are essential to understand and have that global vision, that canvas of the current and future environment in which the food system will develop, which will allow us not to lose our bearings and to act strategically, beyond today.

Will the food industry be able to supply the needs of the 8 billion consumers in 2030?

It is time to adopt new strategies, if possible, quickly, to improve the value proposition of the food ecosystem supported by science and technological innovation. An essential sector in the world economy that faces major global challenges and must be able to respond efficiently to this demand.

Through the Food 4 Future World Summit Bilbao we want to open the doors to the world of innovation, technology, knowledge and global collaborative learning.

Become protagonist, influence and lead change by contributing scientific and business knowledge for collaborative learning, sharing the most innovative scientific expertise, technology applied to manufacturing, inspire the ingredients industry, share your knowledge in Packaging.

- Inspire to **attract the new Consumer**.
- **Help to enrich product formulation** thanks to your knowledge of the most innovative and advanced manufacturing technologies.
- Inspire to **develop expansion strategies and techniques** for emerging markets.
- **Open your eyes to future technologies** and share projects already using global technology trends that bring them closer to the consumer.
- Share your knowledge with R&D teams through innovation of technologies, ingredients and success stories.
- Help define the innovation marketing strategy under the latest trends and consumer buying behaviours worldwide.
- **Share success stories** of product development in saturated markets.
- Help **discover innovative clean label products** that have been successfully launched without sacrificing taste, texture or tradition.
- **Become a key player in the new era of Health and Smart Nutrition**. What will the food of the future look like? What role does diet personalization play in disease prevention?
- **Food Zero Waste**.

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02. FOOD 4 FUTURE WORLD SUMMIT 2025 CALL FOR SPEAKERS PURPOSE. WHO CAN PARTICIPATE?

Food 4 Future World Summit 2025 "Call for Speakers" We are looking for agents in the Food sector who want to impact and be part of the change worldwide. Experts in Artificial Intelligence applied to the design of new foods, technology industry for food production, research and development centres applied to the improvement of food and resources, disruptive initiatives and solutions with impact on the sector, start-ups that are revolutionizing and satisfying unmet demands in the market, business models and case stories of companies and multinationals in the industry, scientific associations and universities with applied research to improve production processes or companies and designers of more sustainable packaging.

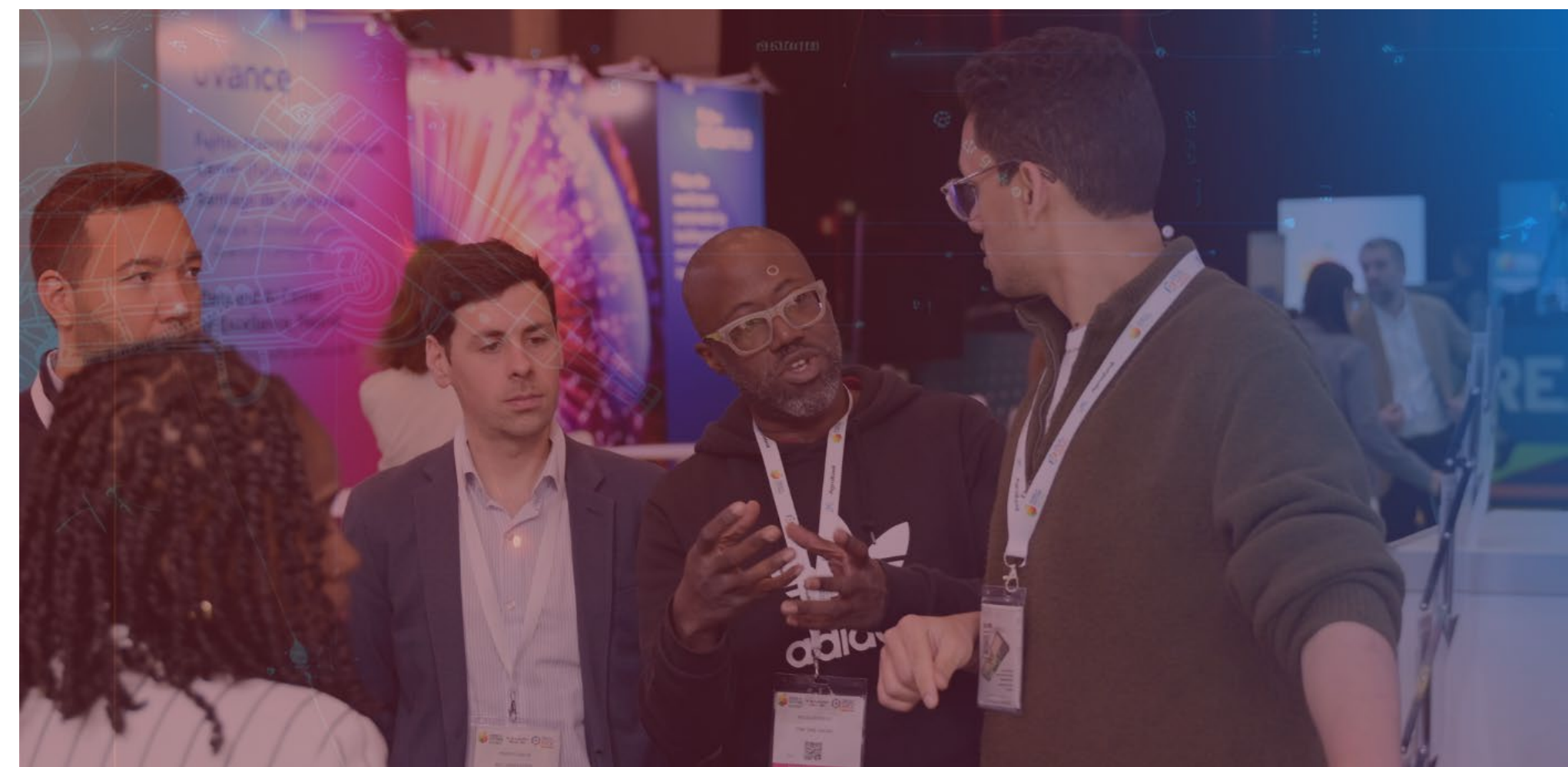
This Call is open to consortia (public-private), industry experts, technology companies, researchers, analysts and people with strategic vision who can help us inspire global leaders in the food ecosystem.

Anyone interested in participating and submitting their proposals for the **Food 4 Future World Summit 2025** should be directed to:

[APPLY HERE](#)

Food 4 Future World Summit is committed to a global and diverse orientation that aims to form a global space of knowledge, expertise and collaborative learning based on science and technological innovation.

VISITOR PROFILE



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03. FOOD 4 FUTURE WORLD SUMMIT 2025 KEY TOPICS

Food 4 Future World Summit 2025 main drivers that will be considered for the approval of your submission are:

3.1. Digitization and automation of the food chain

The digitization and automation of the food chain are essential to face the future challenges of the food sector. The 4.0 technologies already play a very important role in the modernization of the sector in such a way that production and marketing are carried out in an intelligent, efficient, and preventive way according to the expectations and demands of the consumer.

3.2. Sustainable Food System

F4F forum will address how to feed future generations efficiently and sustainably. Currently, the future of current food systems is compromised, and **it is necessary to provide new and innovative solutions**, more efficient technologies and processes, smart logistics, and new business models to produce and market food sustainably, advancing towards zero-impact food, in an economically profitable way. Furthermore, **leadership and human management** will also be key factors to assure food production and security.

The consumer will play a fundamental part in this process, so its integration through the shoppers engagement will be essential in the development of food products and production systems. Agrofood circular bioeconomy and alternative proteins will also play a very important role.

3.3. Healthy Food

In addition to achieving sustainability of the food system, food must be safe, accessible and healthy.

Nutrition is a key pillar for health, it is essential for the prevention of non-communicable diseases such as obesity, diabetes, and cancer, but it is also very important for the prevention of communicable diseases as this pandemic has shown. Precision nutrition, based on molecular characteristics of individuals (genetics, metabolomics, microbiota) emerges as a key tool for the personalization of nutritional recommendations, and the development of optimal food solutions in disease and prevention. In addition, **the use of artificial intelligence for preventive and predictive analysis** using information about our lifestyle, collected from wearables, devices and smartphones, contributes to personalize our life, and achieving the desired well-being. Mental health, digestive health and optimal nutrition for athletes will be some of the topics to be discussed.

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3.4. Personalized Nutrition

The rise of personalized nutrition marks a significant shift toward **tailored health solutions that prioritize individual needs and sustainability**. Advances in AI and genomics are enabling brands to offer customized experiences, aligning with **consumer preferences for healthier and more sustainable options**. This trend is complemented by the growing popularity of plant-based foods and alternative proteins like lab-grown meat and edible insects, which are emerging as innovative solutions to address global food sustainability challenges. Together, these developments represent a **movement toward a more personalized and eco-conscious approach to nutrition**.

3.5. Advances in Food Safety

The demand for safe, high-quality food is driving significant advancements in food safety testing. **Rapid microbiological testing methods** are becoming more widely adopted, enabling quicker detection and response to foodborne pathogens. These innovations reflect the industry's commitment to ensuring consumer health and meeting the **growing expectations for reliable food safety standards**.

3.6. Packaging and Intralogistics

Packaging and intralogistics are redefining the food and beverage industry through innovation and cutting-edge technologies. At the heart of these advancements are topics like **AI applications, robotics, process automation, and circular economy practices**, all designed to optimize supply chains and enhance operational efficiency.

Discover fresh insights on **smart infrastructure, energy efficiency, AI-powered data management, functional packaging, or sustainable solutions**, tailored to the needs of food industry professionals.

04. AGENDA PREVIEW

If you want to know more about the programme, click here to [DOWNLOAD](#) the Preliminar Agenda.

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05. HOW TO SUBMIT YOUR PROPOSAL

To send your proposal to be part of the **Food 4 Future World Summit**, please fill in all the information on the online form that you will find here. All proposals must comply with the detailed terms and conditions. The attached form will require, among others, **the following details:**

- Brief biography of the speaker (maximum 400 characters).
- Title of the presentation (maximum 100 characters).
- Detailed summary of the presentation (maximum 2500 characters)

-It should include: scientific-technological, strategic and industrial objective, background and technological and business context, improvement over what exists, methodology, results, conclusions, level of implementation, future forecasts and upcoming challenges.

06. DEADLINES TO TAKE IN CONSIDERATION

The key dates to consider are the following:

- Receipt of proposals - Deadline: **April 11th, 2025**
- Selected proposals - Confirmation date: from **April 14th, 2025** all the participants will be informed of the results of their proposals.

07. FREQUENT QUESTIONS

In what language can the proposal be presented?

The official language of the conference is English. Nonetheless, Spanish proposals could be accepted for some conferences. Proposals in other languages will not be accepted.

Does it have any economic cost to participate in the Speaker's call?

No, it's totally free.

How many proposals will be accepted?

The number of accepted proposals is the responsibility of the Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

Is it possible to extend the information after the call?

If you need to modify or expand any information presented, you must contact us through congress.f4f@barter.es

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08. EVALUATION CRITERIA

The objective of the **Food 4 Future World Summit** is to provide a comprehensive view of the most important topics of the Food Industry for professionals and companies, through unique and high-level conferences that will showcase the most innovative, disruptive and inspiring ideas, practices and technologies.

The selection criteria are:

- For the impact it can bring to the key issues of the congress.
- For its innovation
- For originality, disruption and differential vision.
- For the arguments and information of the presentation.
- Commercial presentations are not allowed.



09. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal. It holds the rights of intellectual property and, where appropriate, of industrial property. The participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes full responsibility concerning third parties; the organization is free of all responsibility. Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic).

Data Protection

The Food 4 Future World Summit organization is committed to maintaining the confidentiality of the proposals received and of the companies or authors. He will only share them with the members of the Steering Committee.

Once the proposal has been selected, the organizers can publish any data considered public (author, company / organization, title, summary, website and topic). All the participants are responsible for the authorship of the submitted proposals, they are owners of the intellectual property rights and, where appropriate, of the industrial property. Each participant is responsible for the submitted proposal that does not violate the rights of intellectual property, industrial property rights, copyright and / or image rights and assumes total responsibility concerning to third parties.

The Organization of the Congress is free of all responsibility.

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10. CONTACT

For any questions or suggestions regarding the **Call for Speakers of Food 4 Future World Summit**, you can contact us at:

- **E:** congress.f4f@barter.es

If you are also interested in exhibiting or knowing different options for participation in the **Food 4 Future 2025**, contact us at:

- **T:** 00 34 919 551 551
- **E:** info@expofoodtech.com



