WEDNESDAY 14TH MAY 2025

	MAIN AUDITORIUM	ROOM 1	STARTUP THEATRE	INNOVATION THEATRE
		FOODTECH NATIONS EUROPEAN SUMMIT	**STARTUP FORUM**	**PACKAGING CONGRESS 4.0**
10:00-11:00	EXPLORING THE FOOD INDUSTRY'S BIGGEST CHALLENGES	HOW-TO BUILT-UP ECOSYSTEM BY COLLABORATION BEYOND BORDERS	GROWTH STRATEGIES FOR FOOD STARTUPS	SMART PACKAGING: INNOVATIONS IN PACKAGING AND WRAPPING
11:00-12:00	TECHNOLOGICAL INNOVATION IN THE FOOD SUPPLY CHAIN	SUSTAINABLE FOOD SYSTEMS PARTNERSHIP FOR PEOPLE, PLANET & CLIMATE	ACCELERATION OF START-UPS: KEYS TO SUCCESS TO SCALE A PROJECT	SUSTAINABLE AGROFOOD PAPCKAGING
12:00-13:00	LOCAL BRANDS VS GLOBAL BRANDS VS MDD	FOOD SYSTEMS TRANSFORMATION WITH NATIONAL AND REGIONAL IMPACT	THE VALUE PROPOSITION OF CORPORATES AND FOODTECH HUBS	TOWARDS CIRCULARITY : RETHINKING IN FOOD PACKAGING
13:00-14:00	HOW TO ENGAGE YOUR SHOPPERS WITH YOUR INNOVATIONS			
14:00-15:30	**LUNCH BREAK**	**LUNCH BREAK**	**LUNCH BREAK**	**LUNCH BREAK**
		FOOD INGREDIENTS	**FOODTECH STARTUP FORUM**	**CIO'S SUMMIT**
15:30 - 16:30	INFO AND COMMUNICATION TECHNOLOGIES TO REACH CONSUMER	NEW SOURCES TO FILL THE EMERGING PROTEIN GAP		CIBERSECURITY IN FOOD PROCESS: FROM FARM TO FORK
16:30-17:30	IS HYPER-PERSONALIZATION THE FUTURE OF CONSUMER OFFERINGS	NEW GENERATION INGREDIENTS		INTELLIGENT SENSING FOR SMART FOOD CHAIN AND PRODUCTION
17:30-18:00	NEW CHANNELS AND COMMERCIAL MODELS TO REACH THE CONSUMER	BEST TECHNOLOGIES TO COME TO DEVELOP BETTER FOOD		DIGITALIZATION AND TRACEABILITY IN THE SUPPLY CHAIN

INTERNATIONAL FOODTECH INNOVATION AWARDS 2025