



## Foodtech Innovation Awards 2025 are back to reward the most groundbreaking models and technologies in the food industry

**The awards recognize each year the leadership of companies or projects that demonstrate their ability to achieve new levels of innovation, productivity and sustainability in the food industry**

**All companies, associations, startups or research centers can submit their applications until April 4, 2025**

**Madrid, February 27, 2025** – The food industry's technology week par excellence will once again take place in Bilbao, Spain, with the simultaneous celebration of [F4F - Expo Foodtech 2025](#) and [Pick&Pack for Food Industry](#) from May 13 to 15. With that, a new edition of the **Foodtech Innovations Awards** come back. The annual awards recognize the most innovative and disruptive proposals transforming the food sector towards a more technological, productive and sustainable future.

The awards, which have seven categories in 2025, have already opened the call for all companies, associations, startups, universities, research centers, and science and technology parks [to submit their nominations](#) by April 4, 2025.

The **Foodtech Innovation Awards 2025** will reward the best projects in the following categories:

- **Innovative solution on digitalization for the food and beverage industry:** seeks to recognize the company, platform, solution or technological application that is impacting and transforming the food and beverage industry through its sales model, production, process, contact with the consumer or value proposition through a solution linked to the digital and technological field. Applications of technologies such as IoT, cloud, Artificial Intelligence, Digital Twin or biotechnology, among others, in the food and beverage industry will be considered.

- **Sustainability Project:** aims to highlight the work and effort of those projects that generate a positive impact as an alternative to an environmental problem and that contribute to the fulfillment of the Sustainable Development Goals (SDGs). This includes initiatives related to the reduction of packaging waste, actions to combat climate change, more sustainable agricultural practices, science and research applied to improving environmental impact, circular economy or sustainability awareness programs, among others.

- **Healthy Food:** recognizes the work and effort of the company, project or platform that promotes an innovative and/or scientific solution that promotes healthy eating. This award contributes to the promotion of innovative projects developed along the food industry value chain, as well as initiatives within the Foodtech framework whose solution has a direct impact on healthy eating.

- **Automation and robotics solution for the food value chain:** this category focuses on the use of automation and robotics applied to the food industry to improve the competitiveness of companies and their production processes. Projects focused on the field of innovation, research and development (R&D&I) between industrial companies, technology centers or robotics manufacturers may also be submitted.



- **Disruptive solutions for the packaging industry:** rewards advances in innovation in a sector in full transformation such as packaging in the food industry.

- **Innovative Startup:** aimed at the most innovative startups with the greatest impact on digitization, sustainability and health in the Foodtech sector, whether they are at a very early stage or a more advanced stage.

- **Spanish startup with the greatest international projection:** recognizes the Spanish startup with the greatest global impact, whereby the candidates have to demonstrate that their foodtech solution has a fully defined international projection by addressing some of the main challenges faced by the food and beverage industry.

The winners will be announced on May 14 at a gala dinner held in Bilbao as part of Food 4 Future - Expo Foodtech and Pick&Pack for Food Industry.

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**About Food 4 Future – Expo Foodtech:** F4F - Expo Foodtech (May 13th-15th, 2025, BEC-Bilbao) is the innovation event for professionals from the entire food industry value chain. For three days, F4F - Expo Foodtech will bring together, at Bilbao Exhibition Centre (BEC), more than 8,000 food industry professionals and 250 exhibiting firms to present the latest solutions in foodtech, robotics and automation, processing and packaging machinery for the different segments of the food industry, as well as food safety and food science. In addition, it will host the Food 4 Future World Summit, the largest European congress in which to discover the latest trends, success stories and tools to transform the food and beverage industry from more than 450 international experts. F4F - Expo Foodtech is organized by NEBEXT and AZTI. This year, F4F - Expo Foodtech 2025 will be held simultaneously with [Pick&Pack for Food Industry](#), the only event in Spain specialized in packaging and logistics solutions for the food industry.