

## **Foodtech Startup Forum 2025 seeks the most innovative startups in the food industry**

**F4F - Expo Foodtech and Pick&Pack will bring together more than 200 startups that will showcase solutions based on AI, data analytics, blockchain, biotechnology, IoT or artificial vision**

**The selected startups will be able to present their innovations to leading companies in the food industry and participate in B2B meetings with funds and investors**

**Madrid, March 19, 2025** – From May 13 to 15, [F4F - Expo Foodtech 2025](#) and [Pick&Pack for Food Industry](#) will once again host the [Foodtech Startup Forum 2025](#), a forum to present the most disruptive solutions in the foodtech field. In its five editions, the Foodtech Startup Forum has become an unmissable event for entrepreneurs and startups who want to present their most cutting-edge solutions in innovation and technology for the food industry.

For three days, the **Foodtech Startup Forum** will present solutions and projects based on cutting-edge technologies such as **AI, data analytics, blockchain, genetics, biotechnology, IoT or artificial vision**, among others, to help the sector evolve towards a more digital, sustainable and efficient future. A committee of experts will evaluate the 200 startup participants and will select the **60 most innovative ones**, which will be able to present their project to investment funds and leading companies in the market during Expo Foodtech. In addition, the selected startups will be direct candidates for the [Foodtech Innovation Awards 2025](#).

All those startups that want to present their projects, solutions or revolutionary business models for the food and beverage sector, can [apply to the Foodtech Startup Forum](#) until April 1.

### **Solutions for the entire value chain of the food industry**

This year, the Foodtech Startup Forum will present solutions from startups covering different fields: automation and robotics, industry 4.0, climate refrigeration, logistics, environment and energy, agritech, food processing, food packaging, food science or food safety. The forum is consolidated as a key knowledge platform to promote entrepreneurship and the most disruptive innovation projects in the food industry, to respond to some of the main challenges of the sector, such as optimizing efficiency in food processing or improving traceability, among others.

The selected startups will be able to meet with corporate ventures, international technology clusters and the food sector. In addition, they will also have contact with government agencies, clusters and associations, universities and technology and innovation centers, incubators and accelerators, so that they can establish synergies.

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[About Food 4 Future – Expo Foodtech \(May 13th-15th, 2025, BEC-Bilbao, Spain\)](#): is the innovation event for professionals from the entire food industry value chain. For three days, F4F - Expo Foodtech will bring together, at Bilbao Exhibition Centre (BEC), more than 8,000 food industry professionals and 250 exhibiting firms to present the latest solutions in foodtech, robotics and automation, processing and packaging machinery for the different segments of the food industry, as well as food safety and food science. In addition, it will host the Food 4 Future World Summit,



the largest European congress in which to discover the latest trends, success stories and tools to transform the food and beverage industry from more than 450 international experts. F4F - Expo Foodtech is organized by NEBEXT and AZTI. This year, F4F - Expo Foodtech 2025 will be held simultaneously with [Pick&Pack for Food Industry](#), the only event in Spain specialized in packaging and logistics solutions for the food industry.

[About Pick&Pack for Food Industry](#) (May 13-15, 2025 | Bilbao Exhibition Centre): is an event organized by [NEBEXT](#), a company specialized in professional events focused on innovation and technology transfer, such as [HIP](#), [Digital Enterprise Show](#), [Rebuild](#), [Tourism Innovation Summit](#) or [Advanced Factories](#). Pick&Pack is a boutique innovation event for industrial leaders and SMEs in the food industry looking for solutions in logistics, intralogistics and packaging. As part of the summit, the Packaging & Logistics 4.0 Congress, dedicated to packaging, will be held. Pick & Pack 2025 will be held simultaneously with F4F - Expo Foodtech, the international innovation event for the food and beverage industry.